

PRESS RELEASE

KFC now in Pitesti through Euromall

The citizens of Pitesti will be able to taste in Euromall the famous spicy chicken wings, KFC's most appreciated specialties in Romania.

The French group FLASH CONSULT INVEST announces the signing of the partnership contract with the chain of KFC restaurants specialized in fast-food products for the first EUROMALL in Romania, which will be built in Pitesti. The KFC restaurant will be placed at the first floor of EUROMALL Pitesti commercial center and will have an area of over 1000 square meters.

“The success of the KFC products on the Romanian market has determined the development of the KFC chain of restaurants also outside Bucharest. The quality of the products combined with the exceptional services specific for KFC International kept and promoted by our local partner, constitute the ingredients of a successful recipe”, declared Mr. Calin Ionescu, executive director of KFC Romania.

“We are confident that, thanks to this partnership, we will be able to increase the quality and efficiency of the services offered by Euromall everywhere around the world. Romania plays an important role in our development and the wish of the big brands to be next to us also represents a vote of confidence for this country and its future”, said Mr. Moshe Turgeman the marketing responsible for Euromall project.

The official opening of the Euromall commercial center in Pitesti is due to take place in spring 2007. The works of construction of Euromall commercial centre that have started at the end of 2005 are continuing nowadays. .Until now, Euromall has already signed partnership contracts for over 65% of rentable area.

FLASH CONSULT INVEST is an investment company, founded by a group of experienced French investors that own a chain of 27 stores in France. The operative management is an experienced one, with knowledge in all the necessary areas for financing and developing large real estate projects.